



**Ontario Association of
Residences Treating Youth**

Centre of Excellence for Residential Care in Ontario

Bridging the Gap



OARTY 2015 Annual Conference

June 3-5, 2015

**Oakwood Resort
Grand Bend, ON**

Sponsor and Exhibitor Brochure



Ontario Association of Residences Treating Youth

Centre of Excellence for Residential Care in Ontario

Bridging the Gap **OARTY 2015 Annual Conference** **June 3 - 5, 2015** **Oakwood Resort Grand Bend, ON**

The Ontario Association of Residences Treating Youth (OARTY) is a leading organization setting the standards for quality residential care and treatment for children, youth and young adults in Ontario. OARTY member agencies have a widespread influence and are a fundamental component of Ontario's child welfare system.

OARTY's Annual Conferences provide an opportunity for OARTY Members and others from the sector to gather and share knowledge in an environment conducive to networking. Each year, generous sponsors contribute to our programs, thus ensuring that our conference planning includes high-quality speakers and lots of opportunities for our delegates to access information regarding the latest trends, tools and techniques impacting the sector. If your goal is to create awareness, generate sales and create networking opportunities then our sponsorship and exhibitor opportunities will be a good fit for you!

Our Conference program includes a tradeshow on the Thursday of the Conference. Exhibitors who have products and/or services that are of interest to this sector, gather to promote their businesses to engaged professionals in a welcoming environment. The tradeshow is limited to 15 exhibitors to ensure ample exposure for exhibitors and sufficient time for delegates to visit the tables.

The information included in this brochure will illustrate the many benefits of sponsoring or exhibiting at the OARTY Conference. We hope to count you amongst our supporters this year and invite you to contact us with any questions you may have regarding our sponsorship and exhibitor opportunities.

Exhibitor Details on pages 3 - 4

Sponsor Details on pages 5 - 7



Did You Know?

The children, youth and young adults in OARTY's care come from all walks of life and are coping with a wide range of personal challenges:

15% have no speech

56% had either been physically or sexually abused & 20% have experienced both physical and sexual abuse

52% lived most of their lives in conditions of poverty and deprivation

55% have complex lifetime needs and neurological disorders

63% are diagnosed with borderline to severe intellectual disabilities, with 27% diagnosed in the moderate to severe range

92% of our clients with intellectual disability have other serious medical, behavioural and/or psychiatric disorders

58% have a confirmed psychiatric diagnosis and 2/3rds with a psychiatric disorder have two or more co-morbid disorders

14% are adults, the vast majority of who have complex developmental disorders

Exhibitor Opportunity

OARTY Conference Tradeshow

Thursday, June 4th, 2015

8:00 AM to 4:30 PM

Participating as a Tradeshow Exhibitor at the OARTY Conference is an excellent opportunity for your business to receive maximum marketing exposure to OARTY member agencies and other residential care and treatment providers from across Ontario.

Exhibitor Guidelines

- Table top exhibit includes one 6' skirted table (access to an electrical outlet can be provided upon request, an additional charge of \$20 will apply)
- Set-up: to be communicated to confirmed Exhibitors at a later date
- Tear-down: Thursday, June 4th at 4:30 PM

Why Exhibit?

- Profile your organization to owners, operators, and key decision makers
- Build relationships across the residential care and treatment sector
- Company promotional literature inserted into delegate handout packages (maximum size is 8.5 x 11; no more than 2 pages; can include one promotional item; must be received at the OARTY Office by May 26th)
- Company name listed in the Onsite Program as a Tradeshow Exhibitor
- Complimentary lunch on Thursday, June 4th (for one exhibitor only)
- Access to engaged professionals in an atmosphere conducive to marketing your product and/or services!

Please note that registering as an exhibitor does not grant access to the professional development sessions - Please contact the OARTY office for a Conference Registration form if you wish to register to attend sessions.

Exhibitor Contract

OARTY Conference Tradeshow, Thursday, June 4th, 2015

Contact Information

Contact Name _____ Title _____

Company _____ Address _____

City _____ Postal Code _____ Phone _____

Fax _____ Email _____ Product / Service on Display _____

Individual at Booth: Name _____ Title _____

Booth Order/Price

____ Booth(s) @ \$260 / booth = \$ _____

____ Additional personnel (incl. lunch) @ \$40/each = \$ _____ Names: _____

____ Access to standard electrical outlet - \$20 = \$ _____

____ Wednesday dinner @ \$65/person = \$ _____

____ Thursday dinner & entertainment @ \$100/person = \$ _____

TOTAL ENCLOSED: = \$ _____

Payment Information: Cheque Visa MC

Credit Card No. _____ Expiry: _____

Name on Card _____ Signature _____

Ontario Association of Residences Treating Youth (OARTY)

550 Alden Road, Suite 210; Markham, ON; L3R 6 A8

Email: info@oarty.net

Phone: 905-475-KIDS(5437) Fax: 905-475-5430

Cancellation Policy - Cancellations prior to January 1st will be refunded in full minus a \$20 processing fee, cancellations between January 1st and April 15th will be refunded 50%, cancellations after April 15th will not be refunded.

All About Sponsorship

Why Sponsor?

- Profile your organization to owners, operators, and key decision makers and build relationships across the residential care and treatment sector
- Company promotional literature inserted into delegate handout packages (maximum size is 8.5 x 11; no more than 2 pages; can include one promotional item; must be received at the OARTY Office by May 26th)
- Company name listed in the Onsite Program as a Sponsor and recognized in OARTY's annual report for all sponsorship levels
- Access to engaged professionals in an atmosphere conducive to marketing your product and/or services!

Awarding of sponsorship is on a first-come first-served basis (note: several sponsorship opportunities are limited).

Sponsorship Opportunities

Platinum Sponsor - \$5,000 (maximum of 4 sponsors)

Thursday Evening Dinner and Entertainment Sponsorship - \$4,000 (maximum of 1 sponsor)

Gold Sponsorship - \$3,000

Opening Dinner Sponsorship - \$2,000 (maximum of 1 sponsor)






























Silver Sponsorship - \$1,500

Bronze Sponsorship - \$1000

Golf Hole Sponsorship - \$250

We can also customize a sponsorship program for you if you have something else in mind!

Sponsorship Benefits

	Platinum \$5,000 (4)	Thurs Dinner / Entertainment \$4,000 (1)	Gold \$3,000	Opening Dinner \$2,000 (1)	Silver \$1,500	Bronze \$1,000	Golf Hole \$250
Recognition in Conference Brochure	Logo on Cover	Logo on Event	Name on Cover	Logo on Event	Name	Name	
Recognition in OARTY Annual Report							
Recognition in Onsite Program/Binder	Logo	Logo	Logo	Logo	Name	Name	Name
Company Recognition on Delegate Bag	Logo	Name	Name	Name			
Promotional Material in Delegate Bags							
Featured on Conference page of the OARTY website for four months	Logo & Link	Logo & Link	Logo & Link	Name	Name	Name	Name
1 Comp Conference Registration							
1 Comp Registration to Dinner							
Signage Recognizing Sponsorship at Conference							At Golf
Access to Pre and Post Registration List of Attendees							
Exhibitor Booth at Trade Show			50 % Discount		25 % Discount		
Golf Foursome			25 % Discount		15 % Discount	10 % Discount	
Opportunity to Address Delegates (4 min. can be verbal or a video)							
Company Profile and Logo Included in 1 Conference E-blast Promo							

Sponsor Contract

OARTY Conference - Wednesday, June 3rd - Friday, June 5th, 2015

Contact Information

Contact Name _____ Title _____

Company _____ Address _____

City _____ Postal Code _____ Phone _____

Fax _____ Email _____

Sponsorship Level

Platinum (\$5,000) \$ _____

Thursday Dinner & Entertainment (\$4,000) \$ _____

Gold (\$3,000) \$ _____

Opening Dinner (\$2,000) \$ _____

Silver (\$1,500) \$ _____

Bronze (\$1,000) \$ _____

Golf Hole (\$250) \$ _____

Donation (Thank You!) \$ _____

TOTAL ENCLOSED: \$ _____

Payment Information:

Cheque Visa MC

Credit Card No. _____

Expiry: _____

Name on Card: _____

Signature _____

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