



**Ontario Association of  
Residences Treating Youth**

*Centre of Excellence for Residential Care in Ontario*

# Fostering Relationships

## OARTY 25th Annual Conference



**June 1-3, 2016**

**Hilton Mississauga / Meadowvale**

**Mississauga, ON**

**Sponsor and Exhibitor Brochure**



**Ontario Association of  
Residences Treating Youth**

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## **Fostering Relationships OARTY 25th Annual Conference**

**June 1 - 3, 2016**

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The Ontario Association of Residences Treating Youth (OARTY) is a leading organization setting the standards for quality residential care and treatment for children, youth and young adults in Ontario. OARTY member agencies have a widespread influence and are a fundamental component of Ontario's child welfare system.

OARTY's Annual Conferences provide an opportunity for OARTY Members and others from the sector to gather and share knowledge in an environment conducive to networking. Each year, generous sponsors contribute to our programs, thus ensuring that our conference planning includes high-quality speakers and lots of opportunities for our delegates to access information regarding the latest trends, tools and techniques impacting the sector. If your goal is to create awareness, generate sales and create networking opportunities then our sponsorship and exhibitor opportunities will be a good fit for you!

Our Conference program includes a tradeshow on the Thursday of the Conference. Exhibitors who have products and/or services that are of interest to this sector, gather to promote their businesses to engaged professionals in a welcoming environment. The tradeshow is limited to 15 exhibitors to ensure ample exposure for exhibitors and sufficient time for delegates to visit the tables.

The information included in this brochure will illustrate the many benefits of sponsoring or exhibiting at the OARTY Conference. We hope to count you amongst our supporters this year and invite you to contact us with any questions you may have regarding our sponsorship and exhibitor opportunities.



The children, youth and young adults in OARTY's care come from all walks of life and are coping with a wide range of personal challenges:

15% have no speech

56% had either been physically or sexually abused & 20% have experienced both physical and sexual abuse

52% lived most of their lives in conditions of poverty and deprivation

55% have complex lifetime needs and neurological disorders

63% are diagnosed with borderline to severe intellectual disabilities, with 27% diagnosed in the moderate to severe range

92% of our clients with intellectual disability have other serious medical, behavioural and/or psychiatric disorders

58% have a confirmed psychiatric diagnosis and 2/3rds with a psychiatric disorder have two or more co-morbid disorders

14% are adults, the vast majority of who have complex developmental disorders

# Exhibitor Opportunity

## **OARTY Conference Tradeshow**

**Thursday, June 2nd, 2016**

**7:30 AM to 4:30 PM**

Participating as a Tradeshow Exhibitor at the OARTY Conference is an excellent opportunity for your business to receive maximum marketing exposure to OARTY member agencies and other residential care and treatment providers from across Ontario.

### **Exhibitor Guidelines**

- Table top exhibit includes one 6' skirted table (access to an electrical outlet can be provided upon request, an additional charge of \$20 will apply)
- Set-up: to be communicated to confirmed Exhibitors at a later date
- Tear-down: Thursday, June 4th at 4:30 PM

### **Why Exhibit?**

- Profile your organization to owners, operators, and key decision makers
- Build relationships across the residential care and treatment sector
- Company promotional literature inserted into delegate handout packages (maximum size is 8.5 x 11; no more than 2 pages; can include one promotional item; must be received at the OARTY Office by May 26th)
- Company name listed in the Onsite Program as a Tradeshow Exhibitor
- Access to engaged professionals in an atmosphere conducive to marketing your product and/or services!

*Please note that registering as an exhibitor does not grant access to the professional development sessions - Please contact the OARTY office for a Conference Registration form if you wish to register to attend sessions.*

# Exhibitor Registration

## Contact Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_ Product / Service on Display \_\_\_\_\_

Individual at Booth: Name \_\_\_\_\_ Title \_\_\_\_\_

## Tradeshow Registration

- ◇ Booth \$220
- ◇ Access to standard electrical outlet \$20
- ◇ Meal Package (Wednesday Dinner & Keynote, plus Full Day Meals on Thursday incl. Dinner & Comedian) \$200 x \_\_\_\_ (# of registrations) = \_\_\_\_\_
- ◇ Thursday Meal Package (Full Day Meals on Thursday incl. Dinner & Comedian) \$140 x \_\_\_\_ (# of registrations) = \_\_\_\_\_
- ◇ Thursday Lunch \$40 x \_\_\_\_ (# of registrations) = \_\_\_\_\_
- ◇ Additional Personnel Names (if more than one registration selected above): \_\_\_\_\_

## TOTAL ENCLOSED:

\$ \_\_\_\_\_

## Payment Information:

☐ Cheque

☐ Visa

☐ MC

Credit Card No. \_\_\_\_\_ Expiry: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Ontario Association of Residences Treating Youth (OARTY)  
550 Alden Road, Suite 210; Markham, ON; L3R 6 A8  
Email: [info@oarty.net](mailto:info@oarty.net)  
Phone: 905-475-KIDS(5437) Fax: 905-475-5430

Cancellation Policy - Cancellations prior to January 1st will be refunded in full minus a \$20 processing fee, cancellations between January 1st and April 15th will be refunded 50%, cancellations after April 15th will not be refunded.

# All About Sponsorship

## Why Sponsor?

- Profile your organization to owners, operators, and key decision makers and build relationships across the residential care and treatment sector
- Company promotional literature inserted into delegate handout packages (maximum size is 8.5 x 11; no more than 2 pages; can include one promotional item; must be received at the OARTY Office by May 26th)
- Company name listed in the Onsite Program as a Sponsor and recognized in OARTY's annual report for all sponsorship levels
- Access to engaged professionals in an atmosphere conducive to marketing your product and/or services!

**Awarding of sponsorship** is on a first-come first-served basis (note: several sponsorship opportunities are limited).

## Sponsorship Opportunities

**Platinum Sponsor - \$5,000 (maximum of 4 sponsors)**

**Thursday Evening Dinner and Entertainment Sponsorship - \$3,500 (maximum of 1 sponsor)**

**Gold Sponsorship - \$3,000**

**Opening Dinner Sponsorship - \$3,500 (maximum of 1 sponsor)**





























**Silver Sponsorship - \$1,500**

**Bronze Sponsorship - \$1000**

**Supporter Sponsorship - \$200**

We can also customize a sponsorship program for you if you have something else in mind!

# Sponsorship Benefits

	Platinum \$5,000 (4)	Thurs Dinner / Entertainment \$3,500 (1)	Gold \$3,000	Opening Dinner / Keynote \$3,500 (1)	Silver \$1,500	Bronze \$1,000	Supporter \$200
Recognition in Conference Brochure	Logo on Cover	Logo on Event	Name on Cover	Logo on Event	Name	Name	
Recognition in OARTY Annual Report							
Recognition in Onsite Program/Binder	Logo	Logo	Logo	Logo	Name	Name	Name
Company Recognition in Onsite Notebook	Full page ad	1/2 Page Age	1/2 Page Age	1/2 Page Age	1/4 Page Ad		
Promotional Material in Delegate Bags							
Featured on Conference page of the OARTY website for four months	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name	Name
1 Comp Conference Registration							
1 Comp Registration to Dinner							
Signage Recognizing Sponsorship at Conference							At Reg. Desk
Access to Pre and Post Registration List of Attendees							
Exhibitor Booth at Trade Show		50 % Discount	50 % Discount	50 % Discount	25 % Discount		
Opportunity to Address Delegates (4 min. can be verbal or a video)							
Company Profile and Logo Included in 1 Conference E-blast Promo							

# Sponsor Registration

## OARTY Conference - Wednesday, June 1st - Friday, June 3rd, 2016

### Contact Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level

Platinum (\$5,000) \$ \_\_\_\_\_

Thursday Dinner & Entertainment (\$3,500) \$ \_\_\_\_\_

Gold (\$3,000) \$ \_\_\_\_\_

Opening Dinner (\$3,500) \$ \_\_\_\_\_

Silver (\$1,500) \$ \_\_\_\_\_

Bronze (\$1,000) \$ \_\_\_\_\_

Supporter (\$200) \$ \_\_\_\_\_

Donation (Thank You!) \$ \_\_\_\_\_

**TOTAL ENCLOSED:** \$ \_\_\_\_\_

### Payment Information:

☐ Cheque ☐ Visa ☐ MC

Credit Card No. \_\_\_\_\_

Expiry: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_

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# 2016 Conference Notebooks - Advertising Options

## **The 2016 Conference will feature an on-site Conference Notebook**

The Conference Notebook includes all conference related materials (welcome message, exhibitor floor plan, sponsorship list, agenda, etc) and pages for delegates to collect their notes at the conference or post-conference. The notebooks will also feature ads from some of our sponsors and supporters.

## **Ads Included with Sponsorship Opportunities**

**Platinum Sponsor - Full Page Ad**

**Thursday Evening Dinner and Entertainment Sponsorship - Half Page Ad**

**Gold Sponsorship - Half Page Ad**

**Opening Dinner Sponsorship - Half Page Ad**

**Silver Sponsorship - Quarter Page Ad**

## **Purchasing an Ad**

The only size of ad that is available for purchase outside of sponsorship is a quarter page ad. These ads will be sold on a first-come-first-serve basis and cost \$500. The purchaser is responsible for all artwork (please email to [info@oarty.net](mailto:info@oarty.net) by Monday May 2, 2016). To purchase an ad in the Conference Notebook, simply complete the registration form.



# Advertising Registration

**OARTY Conference - Wednesday, June 1st - Friday, June 3rd, 2016**

## **Contact Information**

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

## **Advertising in the Conference Notebook**

Quarter Page Ad \$ 500

Donation (Thank You!) \$ \_\_\_\_\_

**TOTAL ENCLOSED:** \$ \_\_\_\_\_

## **Payment Information:**

☐ Cheque ☐ Visa ☐ MC

Credit Card No. \_\_\_\_\_

Expiry: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_

Advertisers are responsible for providing their own artwork to OARTY by Monday, May 2, 2016. OARTY reserves the right to refuse ads which contain offence content or those which do not fit with our mission.

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