



2024 CONFERENCE PARTNERSHIP PROGRAM

Coming Together



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Out of Home Care

OARTY and ORCA represent private operators providing out of home care and treatment (both for-profit and not-for-profit) to the child welfare, developmental services, and complex special needs sectors in Ontario. Through our collective members, OARTY and ORCA provide:

- Over 600 homes/programs serving those in need
- Services to over 2,700 children, youth and young adults annually
- Over 460 foster families in foster and treatment foster homes provincially
- A staffing component of over 2,500 individuals

Data based on OARTY membership statistics collected from the 2015 calendar year.

A brief overview of the population of clients served by OARTY and ORCA member agencies follows:

- 15% of our clients have no speech
- 56% of our clients had been either physically or sexually abused and 20% have experienced both physical and sexual abuse (these stats are based on confirmed abuse history)
- 52% of our clients lived most of their lives in conditions of poverty and deprivation
- 55% of all clients served by OARTY and ORCA member agencies have complex lifetime needs and neurological disorders
- 63% of our clients have a diagnosed intellectual deficit from borderline to severe, with 27% of all clients diagnosed in the moderate to severe range of intellectual deficit
- 58% of our clients have a confirmed psychiatric diagnosis and 2/3^{rds} of clients with a psychiatric disorder have two or more co-morbid disorders
- 14% of our clients are adults, the vast majority of whom had complex developmental disorders, such as autism, medically fragile, quadriplegia, etc.

Out of Home Care Providers

OARTY and ORCA members provide out of home care and treatment to children, youth and young adults through group homes, foster homes, assisted living, day treatment or a combination of services. OARTY and ORCA members meet a wide variety of treatment needs, often addressing multiple needs including but not limited to: psychiatric disorders, mental health, trauma from abuse/neglect, substance abuse, developmental challenges, and mild to severe medical conditions. OARTY and ORCA member homes are places of healing, family and growth for thousands of young Ontarians in need out of home care and treatment.



2024 OARTY/ORCA Annual Conference

Coming Together

June 5 – 7, 2024

Horseshoe Valley Resort

1101 Horseshoe Valley Road

Barrie, Ontario

The Annual Conference is being held in person on June 5th – 7th. We are expecting 80 -100 delegates to attend - primarily owners and managers of group and foster care agencies. These individuals gather to share knowledge, connect, and find opportunities to create better futures for Ontario's children, youth and adults.

Conference Partnership Opportunities

With a variety of options, there is a partnership level to meet every marketing need and budget. The application for Conference partnership is found on page 5.

Diamond Conference Sponsor - \$6,500

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 2 Complimentary registrations to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Option to Address Delegates at one of the opening sessions (2 minutes max – can be verbal or a promo video)
- Access to pre and post registration list
- Logo in the Conference Program
- Option to introduce Speaker
- Option for a Pre or Post Conference thank you message from the Sponsor to be sent to all registered delegates
- Advertisement or profile in one OARTY and ORCA monthly email broadcasts (month to be chosen by sponsor)
- Trade show table (if desired)

Platinum Conference Sponsor - \$5,000

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 2 Complimentary registrations to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Option to introduce Speaker
- Option to Address Delegates at one of the opening sessions (2 minutes max – can be verbal or a promo video)
- Access to pre and post registration list
- Logo in the Conference Program
- Trade Show table (if desired)

Speaker Conference Sponsor - \$2,500

- Logo & Link on Conference Webpage with logo next to sponsored session
- Logo onsite at conference on signage and screens
- 1 Complimentary registration to conference
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Opportunity to address delegates at podium prior to introducing speaker
- Opportunity to introduce Speaker
- Logo in the Conference Program
- Trade Show table (if desired)

Gold Conference Sponsor - \$1,500

- Logo & Link on Conference Webpage
- Logo onsite at conference on signage and screens
- 1 Complimentary registration to conference
- Logo in the Conference Program
- Advertisement or profile in one conference email broadcast (subscription list of approx. 650 individuals)
- Trade Show table (if desired)

Bronze Conference Sponsor - \$750

- Logo on Conference Webpage
- Logo onsite at conference on signage and screens
- Logo in the Conference Program



Conference Sponsor Application Form

Contact Information

Name: _____ Title: _____

Company: _____

Address: _____ City: _____

Postal: _____ Phone: _____ Email: _____

Website: _____

Sponsorship Level

Bronze (\$750) Gold (\$1,500) Speaker (\$2,500)

Diamond (\$6,500) Platinum (\$5,000)

Trade Show Table (\$500)

Payment Information

Paying Via:

Cheque Visa MasterCard EFT (information will be provided to you upon receipt of application)

Credit Card No. _____ Exp: _____

Name on Card: _____

Signature: _____

Thank you for your support

Email form to: info@oarty.net